



Adopt a Rock

At Itasca Curling Club, we have 32 rocks/stones that are looking to be adopted by community members and businesses! Adopting a rock means you get to engrave your name, business name, or logo onto one of our rock handles.

The adoption fee is \$500/rock and is good for a 5-year term. After the initial 5-year adoption period, there is an annual adoption fee of \$100/rock. A sample of what the handles would look like is available at the curling club or it can be brought to your business upon request.

Team Sponsorship

For just \$100, you can sponsor a league team for the entire season! You can provide team shirts, hats, etc. if you'd like to promote your business during league play (optional).

Event Sponsorship

We host multiple events throughout our curling and bocce ball seasons that bring people up to our club to play, spectate, volunteer, etc. Your business could be featured in all event advertising and receive special recognition at the event by becoming an event sponsor.

Here are some of the ways you can sponsor an event:

- Gold (\$1,000), Silver (\$500), or Bronze (\$250) level sponsor
- In-kind donations of food, beverages, raffle prizes, entertainment, volunteer help, etc.
- Provide discounts/coupons to event participants

Contact Us

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ADVERTISING OPPORTUNITIES



Curlers are loyal to those who support their sport... promote your business with us!



About the Club

The Itasca Curling Club is a friendly club with an active membership. Located in Grand Rapids, our club offers year-round sporting opportunities for people of all ages. From October through March, we host junior, adult, and senior curling leagues as well as multiple weekend bonspiels (tournament events). In the summer months, we offer adult bocce ball league and tournament play. We are funded mainly through membership dues, team sponsorships, in-club advertising, and fundraising events. We are a very social club and always seeking new members to join our fun group!

Why advertise with us?

Our loyal members strongly support advertisers & sponsors all year round. In addition to our regular members, the curling club is also host to many visitors, attending our special events or bonspiels.

Wall Signs

Adding a banner to our expansive walls is the easiest way to advertise at Itasca Curling Club. Viewable to all curlers and spectators, you'll have maximum visibility in the club. We offer three options for wall signs:

4' x 8' BANNER ABOVE SCOREBOARDS: Prime placement above our scoreboards. 4 spots available. \$250 annually.

4' x 8' BANNER ON SIDE WALL: Placement along our two long walls that run the length of the curling club. \$200 annually.

2' x 8' BANNER ON SIDE WALL: Placed among the 4' x 8' banners along the side walls of the club. \$150 annually.

You provide the sign/banner, we take care of the installation. Most sign advertisers use vinyl banners for their sign due to their affordable nature. After your first year of advertising with Itasca Curling Club, we'll send you a renewal notice/invoice so you can keep your spot for the next season.



In-Ice Logo Advertising

A great way to make your business stand out, these creative logos get frozen in place when we make ice in the fall. There are hundreds of people every year who will see these ads- right beneath their feet! These ads are only made once a year when our ice is first made (usually October) and there is limited space available. Your company would purchase the printed mesh advertising & provide it to Itasca Curling Club by September 1st. Mesh advertising is typically usable year after year, so the annual fee would be the only expense in subsequent years.

Fee: \$300 annually

Major Club Sponsorship

Become a major club sponsor by opting for a side wall sign (4' x 8') & in-ice advertising for a \$500 annual advertising fee. Not only will your company have greater exposure, you'll also be referred to as a "Major Club Sponsor" in club publications.